

VEHICLE TRACKING & VIDEO MADE EASY

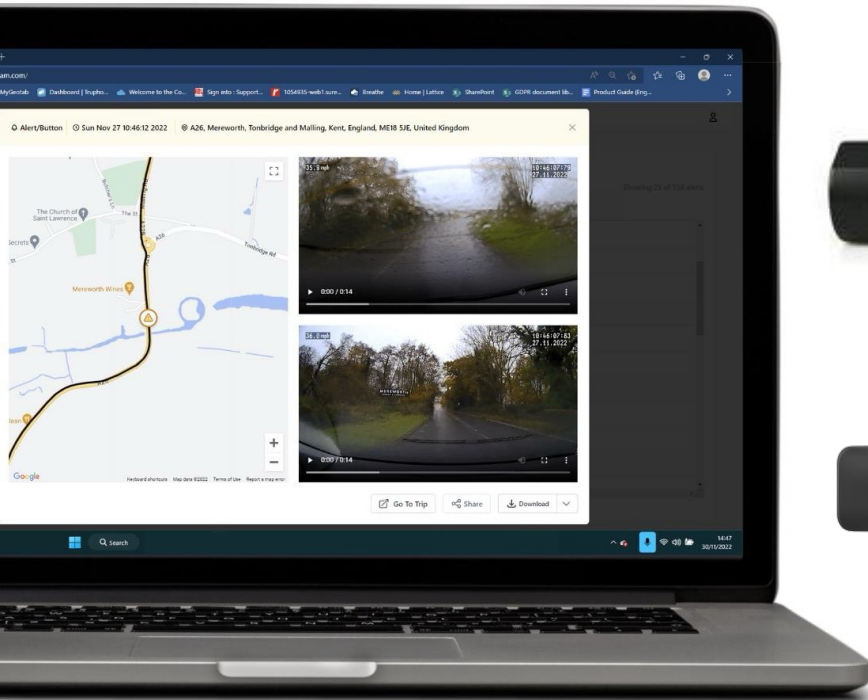
IMPROVE SAFETY AND BOOST PRODUCTIVITY



SURECAM

In partnership with

Ignitek



You are busy and want to focus on running your business. Vehicles and driver safety are points of stress.

We deliver the world's easiest and most useful tracking and video platform.

You don't have time to learn new software and can't afford to get distracted from your business.

We provide an intuitive onboarding experience so that you get value from SureCam on Day 1.

You deserve a reliable, affordable solution backed by best-in-class customer support.

We have a knowledgeable team that cares about your business.

SURECAM.COM



THE POWER OF FLEET VIDEO

ROAD FACING ONLY



DUAL DRIVER FACING



FRONT AND REAR – INTERIOR MOUNT



FRONT AND REAR – EXTERIOR MOUNT



Instant access to video evidence when incidents occur



Investigate claims and protect your drivers



Identify and reduce risky driving behaviour

AVERAGE RESULTS BY THE NUMBERS

~55%

Reduction in incidents

~62%

Reduction in claims costs



TRANSFORM YOUR FLEET OPERATIONS

Collect the insights you need to drive your business from one small yet powerful device.

SURECAM.COM



INSURANCE COSTS

Control rising insurance rates
Reduce out-of-pocket claims costs



FIELD TEAM VISIBILITY

Full video context of incidents and events
Video aided real-time support



LOCATION TRACKING

Real-time location monitoring
Detailed trip history



DRIVER ID

Ability to gain data for drivers who use multiple vehicles.



CUSTOMER SERVICE

Find the nearest worker
Proof of service
Video aided real-time support



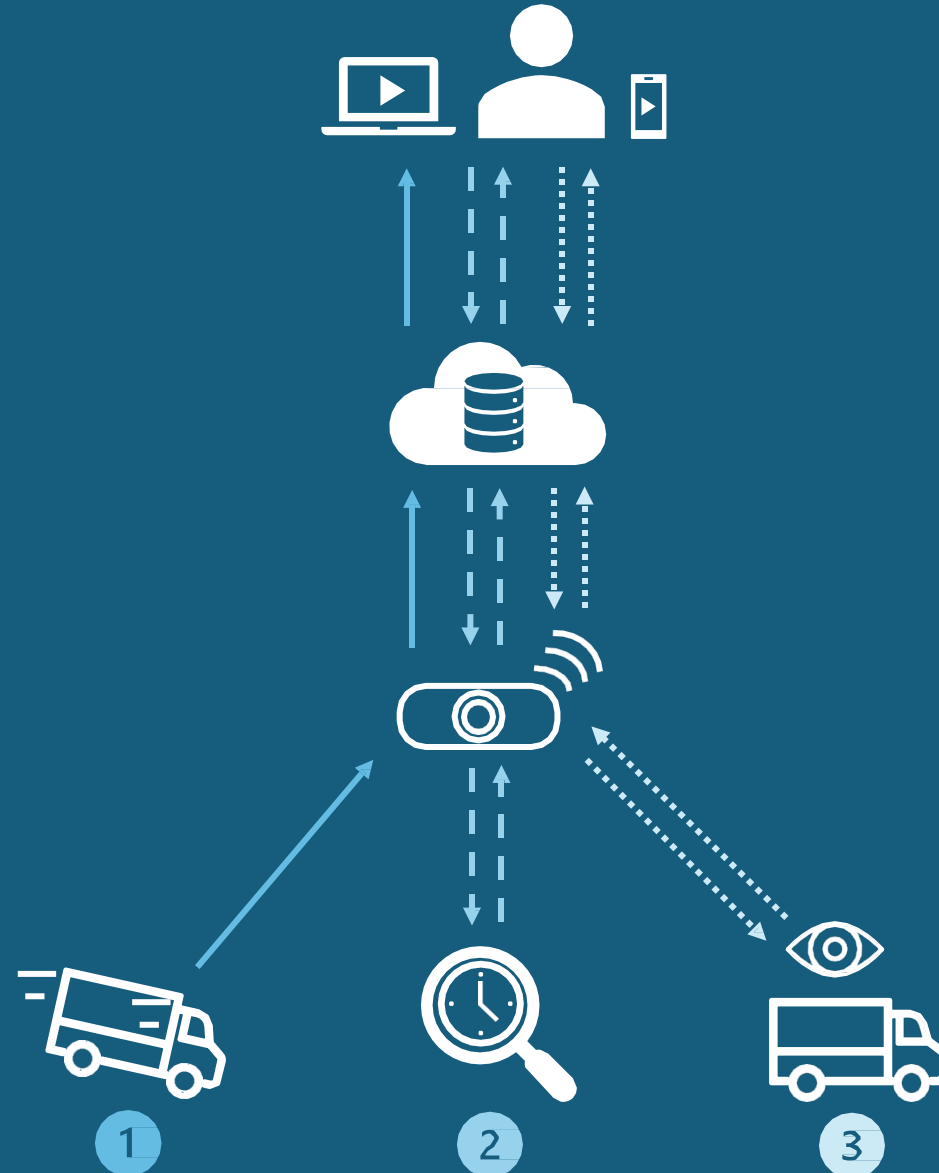
FLEET PRODUCTIVITY

Safety alerts and reporting
Usage/maintenance alerts and reports

HOW IT WORKS

SureCam's connected technology puts the power of fleet video at your fingertips.

Meet your virtual fleet assistant.



1 EVENT DRIVEN VIDEO

1. G-force or telematics triggered event occurs within your fleet
2. Video and data is uploaded via cellular connection
3. Receive instant notification of the incident via email or in software

2 HISTORIC VIDEO

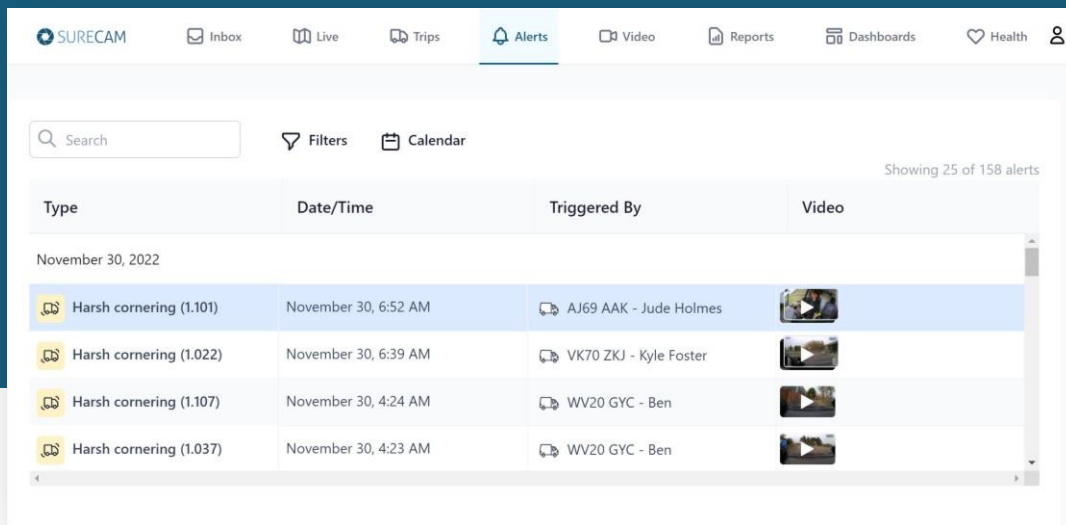
1. Identify and request video from past trips
2. Video request is sent from the server to the SureCam device
3. Requested video is uploaded via cellular connection





3 LIVE VIDEO

1. Select a live trip to request a real-time video feed
2. Live video request is sent from the server to the SureCam device
3. Live video is uploaded one frame every three seconds via cellular connection

EVENT DRIVEN VIDEO

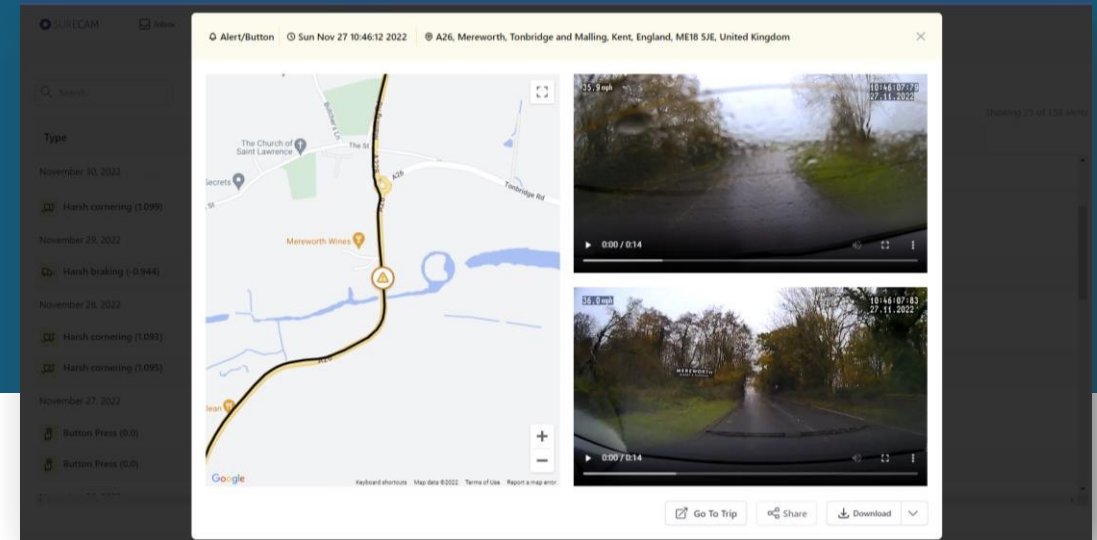
Be the first to know when critical incidents occur within your fleet. View event-based video within seconds, no driver intervention required.



Type	Date/Time	Triggered By	Video
November 30, 2022			
Harsh cornering (1.101)	November 30, 6:52 AM	AJ69 AAK - Jude Holmes	
Harsh cornering (1.022)	November 30, 6:39 AM	VK70 ZKJ - Kyle Foster	
Harsh cornering (1.107)	November 30, 4:24 AM	WV20 GYC - Ben	
Harsh cornering (1.037)	November 30, 4:23 AM	WV20 GYC - Ben	

Footage is captured when a harsh driving g-force or alert-based event takes place.

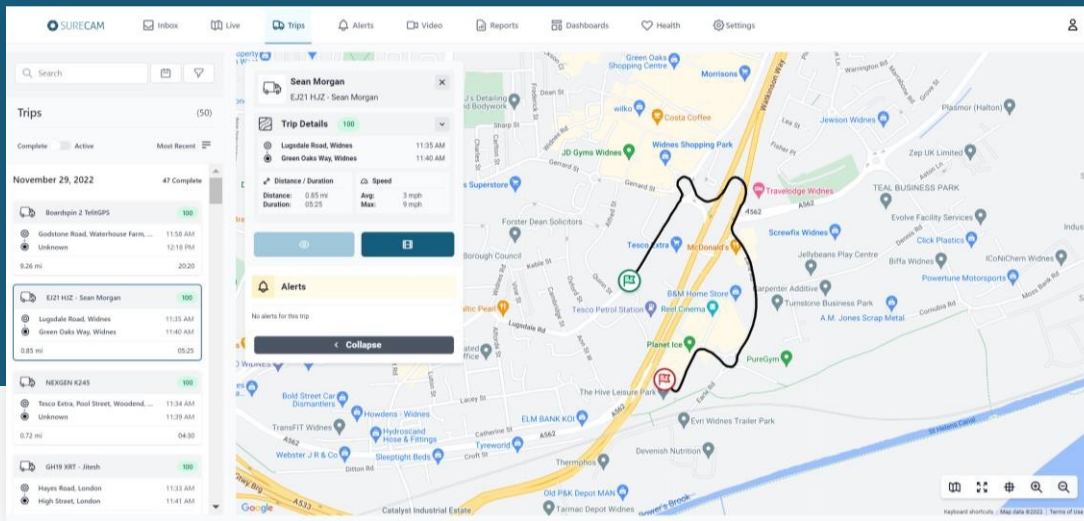
Video and data is automatically uploaded to the SureCam platform.



Event videos are available for review and download for 60 days.

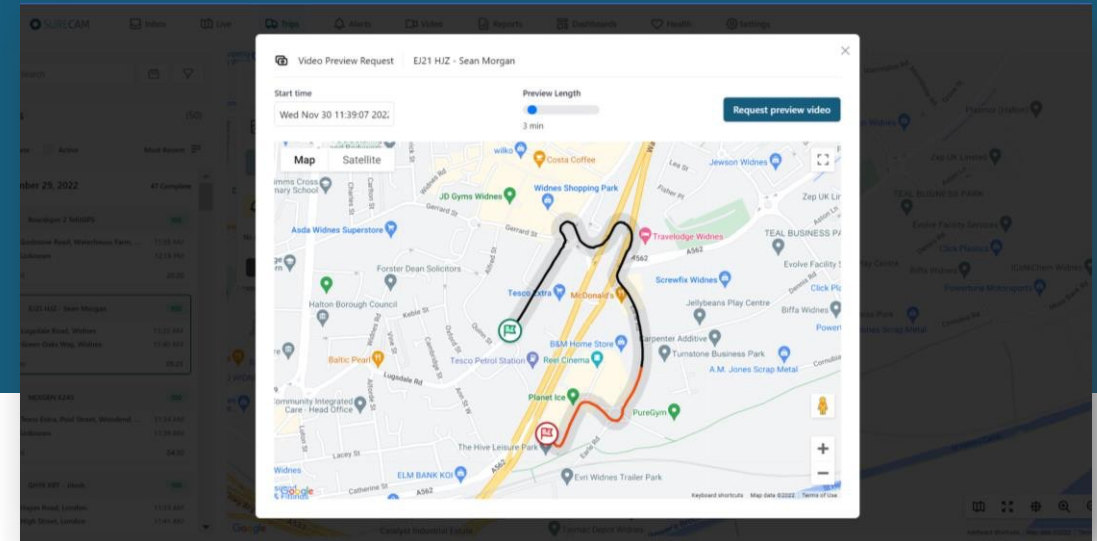
HISTORIC VIDEO

Need proof of service or to investigate a complaint against your driver? SureCam makes finding the exact video you need quick and easy.



Minute by minute video is continuously recorded while your vehicles are running.

SureCam devices come standard with 50+ hours of continuous footage.



Remotely access continuous video for as long as it is available on your SureCam device.



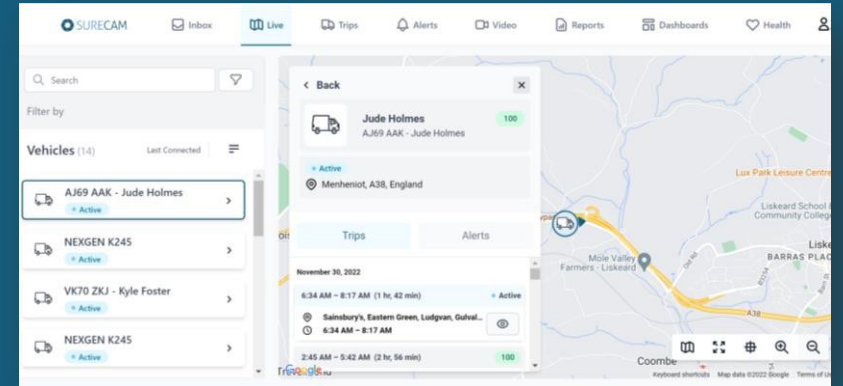
LIVE VIDEO

Need to check on your driver without causing a distraction or provide real-time support?

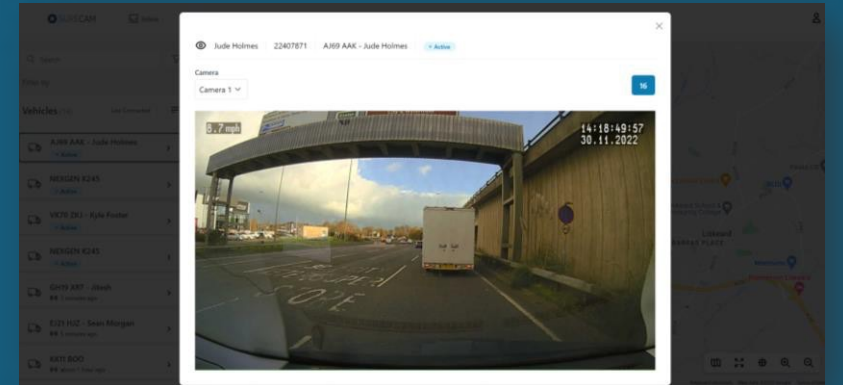
Tap into the live feed to see what your driver sees in real-time.

[SURECAM.COM](https://www.surecam.com)

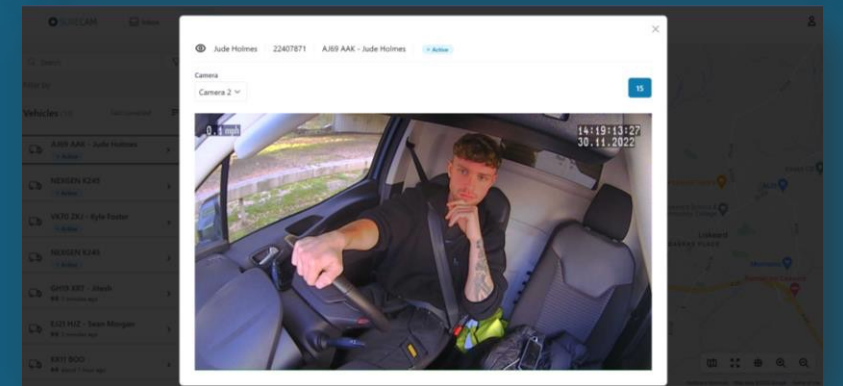
Easily access live video from active trips



Video is delivered one frame per second depending on cellular strength



Toggle between available camera views for maximum visibility





REPORTS

Easily access Trip and Safety data for your fleet. Filter the data by grouping your vehicles, tags, and using the Time/Date tool. Access mileage recordings trip counts, and driver behavior scoring for your full fleet, groups of vehicles, or individually. Reports are available in both PDF and CVS format and can be scheduled to run on a daily, weekly, monthly or custom bases.

The screenshot shows the SURECAM Reports interface. At the top, there is a navigation bar with icons for Onboarding, Inbox, Live, Trips, Alerts, Video, Reports, Dashboards, Health, and Settings. Below this, the 'Reports' section is active, with a dropdown menu showing 'Trips', 'Trip Summary', and 'Trip Details'. The 'Group By' dropdown is set to 'Vehicle' and the 'Date Range' dropdown is set to 'Last 7 days'. The main content is a table with the following data:

Summary For	Completed Trips	Distance (mi)
AJ69 AAK - Jude Holmes	2	16.1
AJ69 AAK - NEXGEN K245	62	1,579.9
EJ21 HZN - Sean	72	1,170.8
FV67 BBK - Sam Footer	79	452.8
JU57WHT - Justin	47	632.9
KK11 BOO	28	175.0
LT69 EJG	43	802.7
NEXGEN K245	76	1,185.8
VK70 ZKJ -David	54	916.0
VN21ZPO - Jitesh	53	509.2
WV20 GYC - Ben	18	562.2



SAFETY REPORTS

Easily monitor the performance of your fleet. The data can be viewed at a high level and/or by vehicle or driver.

HARSH DRIVING

Detailing the count of; Severe, Harsh Braking, Harsh Acceleration and Harsh Cornering events in comparison to each vehicle's mileage total count over your selected date range.

SAFETY SCORES

The calculation; each Trip starts with a score of 100 the score will decrease by the below detailed deductions for each offence:

The screenshot shows the SURECAM Reports interface for 'Safety - Harsh Driving'. The 'Group By' dropdown is set to 'Vehicle' and the 'Date Range' is 'This Year'. A 'Run report' button is visible. The table below displays the following data:

Summary For	Severe Driving	Harsh Braking	Harsh Acceleration	Harsh Cornering	Completed Trips	Distance (mi)
VK70 ZKJ - David	0	2	3	1	439	8,148.86
VN21ZPO - Jitesh	0	0	2	2	359	4,587.75
VU20 YRO	0	0	0	0	2	8.20
WT17 MKF	0	0	0	0	6	50.04
WV20 GYC - Ben	0	5	5	21	166	3,384.50

The screenshot shows the SURECAM Reports interface for 'Safety - Safety Scores'. The 'Group By' dropdown is set to 'Vehicle' and the 'Date Range' is 'Last 30 Days'. A 'Run report' button is visible. The table below displays the following data:

Summary For	Safety Score	Completed Trips	Distance (mi)
CE58 VMX	95	171	912.76
GF20 VNP	93	7	220.41
GL69ZRP	50	91	1,447.33
J24 BEW	94	263	3,439.29
KK11 BOO - Kirsty	96	105	553.53
SPIODUB - Kirsty	98	24	66.44



DEVICE HEALTH REPORTS

Stay on top of device health.

Offline - Devices offline for a 72 hour period will be flag with the assumption that the vehicle hasn't been used.

The screenshot shows the SURECAM web interface with a navigation bar at the top containing icons for Onboarding, Inbox, Live, Trips, Alerts, Video, Reports, Dashboards, Health, and Settings. Below the navigation bar, there are three filter tabs: 'Offline' (selected), 'Connection Lost', and 'SD Card'. A search bar is present with the text 'Search'. To the right of the search bar, there are icons for refresh, download, and a 'Records per Page' dropdown menu set to '10'. The main content is a table with the following data:

Device	Project ID	Project Name	Firmware	License Plate/Driver	Last Connected	Last Event	Battery Voltage
22234729	080	Surecam Staff -Europe -UK	1.8.3	GL69ZRP	Mon, 06 Feb 2023 05:04:59 PM UTC		4.154
23400012	080	Surecam Staff -Europe -UK	1.8.0	GV67 BUH - Scott	Sat, 24 Sep 2022 12:14:22 PM UTC		4.165

At the bottom of the table, it says 'Showing 1 to 2 of 2 results' and there is a pagination control showing '1' in a box with left and right arrows.

OUR CUSTOMERS

A few of SureCam's happy customers operating a wide variety of vehicles in a diverse range of industries, including haulage, distribution, logistics, home delivery, construction services, and insurance



Europcar



Sainsbury's

WHAT CUSTOMERS SAY

Recognized for our efforts to make connected camera safety technology affordable and accessible for businesses of all sizes, customers choose us for our simple and effective solutions and stay with us for our LIVE and personalized customer support.



SURECAM- fast, affordable and great service!

Surecam is the single best safety feature that we have added to our trucks. They have helped us show who was actually responsible for the incident ... The fact you can download the video so fast, while an officer is still on site and show it to them is priceless. To boot, the customer service team is on there A game ... Truly the ROI is done after the first incident. I can only speak highly of the product and the service they provide. – Matt Jacobson



Easy to use affordable vehicle camera system

We have been using SureCam for about a year now. The system is a great tool for coaching drivers into better driving behaviour. It is easy to use and very affordable for the amount of product you get. I have also not had any downtime on equipment. The customer service is very good and reliable. I recommend SureCam. Our fleet is around 180 CMVs. – James Pessolano



Customer Service Is Outstanding

Great service that makes sense of dash camera use cases. The hardware and accompanying service clears up what happened during an incident and removes any question of liability. The service is made all the better by amazing customer service. Whatever you need, however you need it, the team works to assist exactly as requested. – WJW Drive

GET STARTED WITH SURECAM

PARTNERING WITH SURECAM IS AS EASY AS 1-2-3

1

Choose from forward-facing and dual-facing connected cameras for your fleet

2

Develop an installation plan and timeline. Work with a recommended SureCam installer or install hardware on your own

3

Schedule your account set up and training session. The SureCam Customer Success team will help you configure your account and learn how to navigate the online platform

RENT, DON'T BUY. HERE'S WHY:

SureCam makes it easy for you to get started with fleet video by bundling all connected camera hardware, software, and data costs into one affordable monthly subscription agreement.

1

NO UPFRONT CAMERA PURCHASE COSTS

Option 1 offers: No upfront camera cost and bundles hardware and software cost in one monthly fee. 36-month contract terms.

2

LOWER MONTHLY PAYMENTS

Option 2 offers: Lower monthly subscription fee with a deposit on the hardware. Saving 5% on the total 36-month contract.

Backed by our Peace of Mind Lifetime Warranty

Connected camera hardware covered for the length of the rental agreement. Hardware ownership returns to SureCam at the end of the contract term for either option.